

## Summary of Communication group from CC Assembly

### INTERNAL COMMUNICATION:

- Coordinators to Executive Director
- Coordinators to Coordinators
- Leadership Council and Board of Directors to Executive Director and Coordinators
- Coordinators to the larger Focusing community
- Culture / language to culture / language

The website should be a home for Focusers

### EXTERNAL

We should be communicating our successes: training models, research, articles and books.

We will honor diversity of language and culture and find ways to communicate.

The website should communicate to people from other languages and cultures: **"You belong here."**

We who speak other languages don't have access to basic documents/information. Starting with making sure the homepage is translated in many languages would be an important beginning.

Website has to be a projection of our heart, such as honoring our founders, photos of people from all over the world who are Focusers, links to the Japanese homepage, the Spanish homepage, etc. Start with Japanese, Spanish and Chinese – have a plan for more and more inclusion.

### COORDINATOR to COORDINATOR COMMUNICATION

Especially if English is not your first language, it is difficult to know which e-mails on the discussion list are important. (Catherine said that official announcements from TFI will go to all coordinators' individual e-mails.)

### A NEW ERA FOR TFI AND FOR HOW WE RELATE TO ONE ANOTHER

We need to communicate that something new is coming. We want to reach out to everyone, including those who have pulled away.

Documents from TFI should be sent out in several languages at the same time.

We are being re-born and our communication must be new, too.

We want timely information from the Executive Director, from the Board.

We have not seen our full potential.